

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Strategic Media Placement

do hereby request station time concerning the following issue:

Drug Price Relief Act
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Ohio Taxpayers for Lower Drug Prices

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

--

I represent that the payment for the above described broadcast time has been furnished by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

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For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

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<b>Station and Location:</b>	<b>Date:</b>
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I, Strategic Media Placement  
do hereby request station time concerning the following issue:

Ohio Drug Price Relief Act

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached Order					

This broadcast time will be used by: Ohio Taxpayers for Lower Drug Prices

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"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
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**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

OHIO TAXPAYERS FOR LOWER DRUG PRICES 545 E TOWN ST, COLUMBUS, OH  
43215

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

PRESIDENT MICHAEL WEINSTEIN, TREASURER LYLE HONIG

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

<u>8/1/17</u>	<u>Adan Sam</u>	<u>203-376-9992</u>
Date	Signature	Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted

☐ Accepted in Part

☐ Rejected

_____	_____	_____
Signature	Printed Name	Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached order.					

**Attach proposed schedule with charges (if available):**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**



**CONTRACT**

**WOWK**  
**2960 N Meridian St 2nd Floor**  
**Indianapolis, IN 46208**  
**(214) 765-4123**

<b>Contract / Revision</b> 1240272 /		<b>Alt Order #</b> 25762304
<b>Product</b> Broadcast		
<b>Contract Dates</b> 10/16/17 - 11/07/17		<b>Estimate #</b> 5292
<b>Advertiser</b> POL/Ohio Taxpayers for Lower Drug Prices		<b>Original Date / Revision</b> 10/02/17 / 10/17/17
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> WOWK	<b>Account Executive</b> Katz Washington	<b>Sales Office</b> Katz/Washingto
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>Agg Code</b> 9917037	<b>Advertiser Code</b> 1253	<b>Product 1/2</b> 1882
<b>Agency Ref</b> IN9370/IN11002/IN141		<b>Advertiser Ref</b>

And:

**Strategic Media Placement**  
**7669 Stagers Loop**  
**Delaware, OH 43015**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 1	WOWK	10/30/17	11/03/17	13 News This Morn 6a-7a	13 News This Morn		:30				NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/30/17	11/05/17	MTWTF--				4	\$60.00				
E 2	WOWK	10/16/17	11/03/17	CBS This Morning M-F	CBS This Morning		:30				NM	8	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/16/17	10/22/17	MTWTF--				4	\$75.00				
	Week:	10/23/17	10/29/17	-----				0	\$75.00				
	Week:	10/30/17	11/05/17	MTWTF--				4	\$75.00				
E 3	WOWK	10/30/17	11/03/17	CBS M-F 10a-11a	CBS M-F 10a-11a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/30/17	11/05/17	MTWTF--				1	\$100.00				
E 4	WOWK	10/16/17	11/03/17	CBS M-F 11a-12p	CBS M-F 11a-12p		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/16/17	10/22/17	MTWTF--				2	\$250.00				
	Week:	10/23/17	10/29/17	-----				0	\$250.00				
	Week:	10/30/17	11/05/17	MTWTF--				3	\$250.00				
E 5	WOWK	10/16/17	11/03/17	13 News @ Noon M-F	13 News @ Noon		:30				NM	5	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/16/17	10/22/17	MTWTF--				2	\$80.00				
	Week:	10/23/17	10/29/17	-----				0	\$80.00				
	Week:	10/30/17	11/05/17	MTWTF--				3	\$80.00				
E 6	WOWK	10/16/17	11/03/17	EF M-F 3p-4p	EF M-F 3p-4p		:30				NM	5	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/16/17	10/22/17	MTWTF--				2	\$65.00				
	Week:	10/23/17	10/29/17	-----				0	\$65.00				
	Week:	10/30/17	11/05/17	MTWTF--				3	\$65.00				
E 7	WOWK	10/16/17	11/03/17	EF M-F 4p-5p	EF M-F 4p-5p		:30				NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/16/17	10/22/17	MTWTF--				2	\$75.00				
	Week:	10/23/17	10/29/17	-----				0	\$75.00				
	Week:	10/30/17	11/05/17	MTWTF--				3	\$75.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.





**WOWK**  
**2960 N Meridian St 2nd Floor**  
**Indianapolis, IN 46208**  
**(214) 765-4123**

Contract / Revision	Alt Order #
1240272 /	25762304

Contract Dates	Product	Estimate #
10/16/17 - 11/07/17	Broadcast	5292

Advertiser	Original Date / Revision
POL/Ohio Taxpayers for I	10/02/17 / 10/17/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 8	WOWK	10/16/17	11/03/17	7:00 PM-7:30 PM	7:00 PM-7:30 PM		:30				NM	6	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/16/17	10/22/17	MTWTF--				3	\$150.00				
		Week: 10/23/17	10/29/17	-----				0	\$150.00				
		Week: 10/30/17	11/05/17	MTWTF--				3	\$150.00				
E 9	WOWK	11/06/17	11/07/17	13 News This Morn 6a-7a	13 News This Morn		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 11/06/17	11/12/17	MT-----				1	\$60.00				
E 10	WOWK	11/06/17	11/07/17	CBS This Morning M-F	CBS This Morning		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 11/06/17	11/12/17	MT-----				2	\$75.00				
E 11	WOWK	11/06/17	11/07/17	CBS M-F 10a-11a	CBS M-F 10a-11a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 11/06/17	11/12/17	MT-----				1	\$100.00				
E 12	WOWK	11/06/17	11/07/17	CBS M-F 11a-12p	CBS M-F 11a-12p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 11/06/17	11/12/17	MT-----				1	\$250.00				
E 13	WOWK	11/06/17	11/07/17	13 Newa @ Noon M-F	13 Newa @ Noon I		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 11/06/17	11/12/17	MT-----				1	\$80.00				
E 14	WOWK	11/06/17	11/06/17	EF M-F 3p-4p	EF M-F 3p-4p		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 11/06/17	11/12/17	M-----				1	\$65.00				
E 15	WOWK	11/06/17	11/06/17	EF M-F 4p-5p	EF M-F 4p-5p		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 11/06/17	11/12/17	M-----				1	\$75.00				
E 16	WOWK	11/06/17	11/06/17	13 News @ 7p M-F	13 News @ 7p M-F		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 11/06/17	11/12/17	M-----				1	\$150.00				
<b>Totals</b>								<b>0.00</b>				<b>48</b>	<b>\$5,120.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/25/17 - 10/29/17	15	\$1,690.00	(\$253.50)	\$1,436.50
10/30/17 - 11/07/17	33	\$3,430.00	(\$514.50)	\$2,915.50
<b>Totals</b>	<b>48</b>	<b>\$5,120.00</b>	<b>(\$768.00)</b>	<b>\$4,352.00</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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